

February 5, 2025

For Immediate Release

Company name	GMO Pepabo, Inc.
Representative	Kentaro Sato, CEO and President
(Securities code: 3633, TSE Standard Market)	
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Parent company of the Company	GMO Internet Group, Inc.
Representative	Masatoshi Kumagai, Founder, Chairman and Group CEO
(Securities code: 9449, TSE Prime Market)	

Notice of Differences from Non-consolidated Financial Results of Previous Fiscal Year

GMO Pepabo, Inc. (the “Company”) hereby announces differences between non-consolidated financial results for the fiscal year ended December 31, 2024 and those for the previous fiscal year. Details are as follows.

1. Differences between non-consolidated financial results for the fiscal year ended December 31, 2024 and those for the previous fiscal year

	Net sales	Operating profit	Ordinary profit	Profit	Earnings per share
Results for previous fiscal year (A) Fiscal year ended December 31, 2023	Million yen 10,247	Million yen 830	Million yen -295	Million yen -795	Yen -150.66
Results for fiscal year under review (B) Fiscal year ended December 31, 2024	10,469	953	937	591	112.12
Change (B-A)	221	122	1,232	1,386	262.279
Change (%)	2.2%	14.8%	-	-	-

2. Reason for differences

During the fiscal year under review, net sales increased year on year, reflecting the robust performance of the Company's recurring businesses, including Lolipop!, a rental server service, and Color Me Shop, an e-commerce site creation service, which was attributable to the effect of price revisions. Operating profit surpassed the level of the previous fiscal year, owing to a decrease in customer service cost which was made possible by the use of AI. There are also differences between the actual results of ordinary profit and profit attributable to owners of parent for the fiscal year under review and those for the previous fiscal year, attributable to the absence of non-operating expenses and extraordinary losses recorded in the previous fiscal year in addition to the above reasons.